Discover how Veritas helped CCU to develop a powerful data protection framework to ease the transition into the future.

The technology industry advances rapidly and companies in different sectors, are constantly faced with the challenge of staying ahead of the competition in this ever-changing environment.

One success story that stands out in this context is that of CCU, Compañía de Cervecerías Unidas, a leader in alcoholic and non-alcoholic beverage distribution in Chile.

Faced with the challenge of keeping up with the fast pace of technological advancements, CCU partnered with Veritas Technologies not only to gain a competitive advantage, but also to redefine its standards of excellence through innovation.

The journey towards modernization and enhanced data protection

CCU had a legacy environment, an infrastructure that increased the complexity of its operations and that had significant limitations when it came to data backup and protection.

The company made the proactive decision to embark on a comprehensive technological modernization journey. This initiative included migrating to new innovative platforms and searching for an advanced backup and data protection tool that would be able to meet current and future needs and demands.

CCU

INDUSTRY

Food & beverage

EMPLOYEES

Approx 8,000

HEADQUARTERS
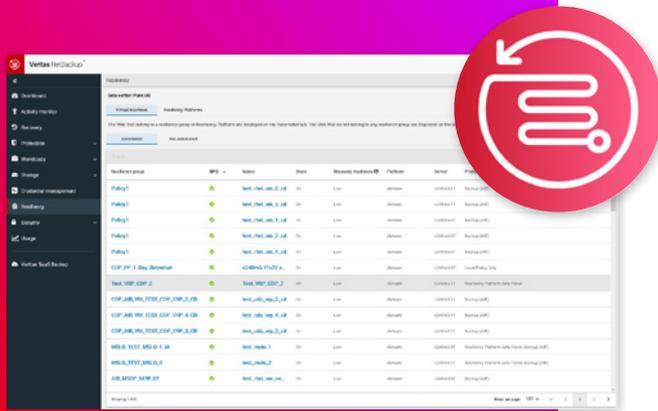
Santiago, Chile

WEBSITE

www.ccu.cl

The challenge of finding a suitable solution

The biggest challenge was finding a comprehensive solution capable of backing up both their legacy and modernized applications. The new data protection solution also needed to include a variety of environments, both virtual and physical, while providing unified and powerful administration.

CCU also wanted to reduce its dependence on tapes, significantly improve the speed of backup processes and restore data more efficiently.

The arrival of NetBackup, the number one enterprise backup solutions

CCU conducted a rigorous selection process, involving a private bid in which several suppliers took part, including Veritas Technologies.

After careful analysis, CCU chose to trust Veritas and its leading enterprise data protection solution, NetBackup.

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> CCU's path to technological modernization has been a challenge that required a comprehensive and reliable solution to support our critical data. Finding such a solution was not easy, but when we made the decision to adopt Veritas Technologies and its NetBackup as our backup software, we found the answer we were looking for."
>
> **Carlos Guevara Vivanco,** CCU's manager of technology infrastructure

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This strategic decision allowed CCU to establish a robust, unified defense for its data and all its environments, while at the same time noticeably reducing data backup and restore windows.

> " NetBackup not only met our expectations, it far exceeded them. Veritas has become a true strategic ally. Every stage of the implementation process and future operation was carried out in a very professional manner, and we are sure that today our information is correctly backed up." — Carlos Guevara

End-to-end benefits

Efficient migration from legacy to new systems:
Veritas became a strategic ally for CCU, providing personalized support and backing up the business strategy. As a result, the company was able to carry out the migration of legacy applications and systems to new platforms, ensuring a seamless transition in operations, thanks to the consistency of the backup and data protection tool.

Simplified management:
The Veritas' solution enabled CCU to have a unified administration of all its environments, eliminating the complexity of dealing with multiple tools for different platforms. This consolidation promoted a considerable increase in operational efficiency and improved technological decision-making.

"One of the biggest advantages we've experienced was the simplified management of our environments. We no longer have to deal with multiple tools for different platforms, resulting in remarkable operational efficiency and more agile and precise technological decision-making." — Carlos Guevara

Safety and Speed:
Empowered by the Veritas' solution, CCU was able to adopt more advanced technologies, such as SAP HANA, with the confidence that its backup system was adaptable and able to adequately protect the new environments. Veritas' approach also guaranteed an additional layer of safety and flexibility to keep up with the company's technological evolution.

"The most important thing is that NetBackup gave us safety and speed. We were able to adopt advanced technologies, allowing us to move forward with confidence in our technological evolution." — Carlos Guevara

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An inspiring partnership for an even brighter future

The successful implementation of Veritas at CCU clearly shows how an efficient data protection solution can boost a business. In this case, NetBackup was responsible for optimizing operations, strengthening data security, and simplifying management, promoting business continuity and success.

Through this solid partnership, Veritas Technologies has emerged as a strategic ally that offers support for the company to face its technological challenges head on and with great confidence.

> " Veritas has become a strategic partner for us, driving our continuity and success in an ever-changing business world. Their data protection solution has proven to be a real catalyst for our digital transformation and we look forward to an even brighter future with them." — Carlos Guevara

About Veritas

Veritas Technologies is a leader in multi-cloud data management. Over 80,000 customers—including 95 percent of the Fortune 100—rely on Veritas to help ensure the protection, recoverability, and compliance of their data. Veritas has a reputation for reliability at scale, which delivers the resilience its customers need against the disruptions threatened by cyberattacks, like ransomware. No other vendor is able to match the ability of Veritas to execute, with support for 800+ data sources, 100+ operating systems, 1,400+ storage targets, and 60+ clouds through a single, unified approach. Powered by Cloud Scale Technology, Veritas is delivering today on its strategy for Autonomous Data Management that reduces operational overhead while delivering greater value. Learn more at www.veritas.com. Follow us on Twitter at @veritastechllc.

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